



COMMERCIAL PRESENTATION_2026

RIOCENTRO SET_21 - 24_2026



BIGGEST AND MOST COMPLETE

*#20
26*

After embracing other forms of energy
and leading the conversation on the
future of energy, we will transform
ROG.e into an event with
global prominence.

ROG.e

*04 DAYS OF KNOWLEDGE,
NETWORKING, BUSINESS, AND
EXPERIENCES.*

***IT'S NOT JUST THE BIGGEST
ENERGY EVENT IN THE COUNTRY.
IT'S THE WORLD'S BIGGEST
ENERGY FESTIVAL.***



2024

2024

ROG·e
CONECTANDO ENERGIAS
PETROBRAS



ROG·e

THE WORLD'S BIGGEST
ENERGY FESTIVAL

*MORE THAN JUST A
CHANGE IN FORMAT,
IT IS A CHANGE IN
MINDSET.*

Provide inspiring and immersive
encounters and transform
presentations into **memorable
moments.**





*BRANDS WILL BE THE **PROTAGONISTS** OF THIS EXPERIENCE.*

Just like at big festivals,
brands will be our partners in
provoking and enhancing the
audience's experience.



All this at a new address:

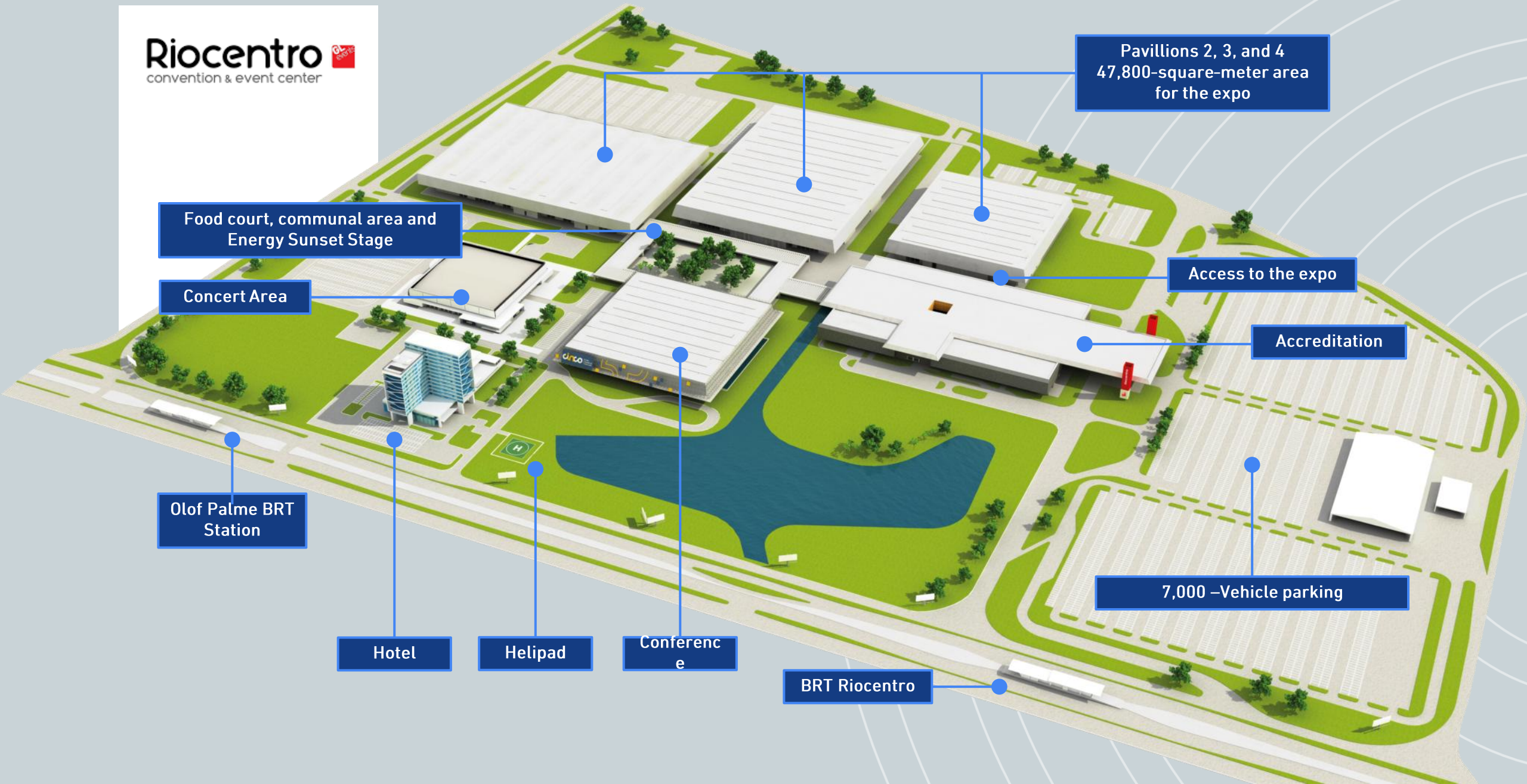
RIOCENTRO, THE LARGEST CONVENTION CENTER IN LATIN AMERICA

A venue worthy of the global celebration
of innovation and the future of energy.

But why Riocentro?

Because it is Latin America's largest Convention Center.

- Over **500 Thousand square meters of total area**
- Over **98 thousand square meters of built area**
- Parking space for **7,000 vehicles**
- **4-star hotel** inside the event area: **Lagune Barra Hotel**
- **Helipad** at the venue
- **The venue holds a green seal**, ensuring 100% of electricity comes from renewable sources
- **Elected as Brazil's Best Convention Center** at the World MICE Awards 2024 (for the third consecutive year)



Pavillions 2, 3, and 4
47,800-square-meter area
for the expo

Food court, communal area and
Energy Sunset Stage

Concert Area

Access to the expo

Accreditation

Olof Palme BRT
Station

7,000 –Vehicle parking

Hotel

Helipad

Conferenc
e

BRT Riocentro

***SPACE,
NETWORKING,
INFRASTRUCTURE,
AND EXPERIENCES***

ROG.e 2026's
INNOVATIONS ARE
CENTERED ON THESE
4 PILLARS

CHECK OUT THE NEW FEATURES THAT WILL MAKE THE EVENT EVEN MORE LOGISTICALLY EFFICIENT AND CONVENIENT

<i>SPACE</i>	<i>INFRASTRUCTURE</i>	<i>NETWORKING</i>	<i>EXPERIENCE</i>
More Content	Adjacent Hotel	Communal Spaces	Keynote speakers
Larger Expo Area	Executive Transfers	Co-working space	Concerts
Arenas	Restaurants	Meeting Rooms	Happy Hour
International Pavillions	Lockers	Corporate Events	Interactive Installations

An environment designed to retain the audience at the event for the whole day

SEE HOW THE EVENT IS PERCEIVED BY THOSE WHO MATTER THE MOST:

OUR AUDIENCE



8.1

Overall satisfaction
rating
for the event



90%

Believe that the event
attracts a qualified
audience



88%

say that ROG.e brings
together key people
for their business

MOST RENOWNED ASSETS

COVERAGE
OF SECTORS

NETWORKING

EXPO/EVENT SIZE

*BRING YOUR BRAND TO AN EVENT THAT HAS OVER
40 YEARS OF HISTORY AND HAS BECOME A BENCHMARK*



11%

of the audience
was international,
with participants
from all continents



76 mil

participants in
the last edition



40%

of visitors come
from outside Rio



+80

sponsor
companies



+630

exhibiting
companies



+770

technical papers
presented



+600

hours worth of
content



6 mil

direct and
indirect
jobs generated

*These figures reflect the scale of our delivery
and our potential for further growth.*

JOIN THE RANKS OF BIG NAMES SEE WHO HAS ALREADY BEEN HERE:



Haitham al-Ghais
Secretário Geral
da OPEC



Wael Sawan
CEO
Shell



Magda Chambriard
Presidente
Petrobras



Patrick Pouyanné
CEO
TotalEnergies



Anders Opedal
CEO
Equinor



Rohit Bhargava
Autor best-seller e
palestrante
internacional



Liz Schwarze
VP Global
Exploration
Chevron



J. Hunter Farris
Senior VP
Deepwater
ExxonMobil



R. Blair Thomas
Chairman & CEO
EIG



Carlos Pascual
VP – S&P Global
Commodity
Insights



TURNING ENERGY INTO OPPORTUNITIES FOR YOUR BRAND

Sponsoring ROG.e is a great opportunity to strengthen your brand, connect with leaders in the energy sector, and expand your business.

***Increase your visibility and stand out
at a global benchmark event.***

Exclusive Quotas:

Connect

50 badges
For the conference

30 passes
For ROG.e Club

**Exclusive
Activation***

**Appointment for
Strategic Talks***

- 300 Tickets for the expo
- 30'' video screened at the beginning of the company's Strategic Talks
- 30'' video screened in the Plenary Room after lunch
- Exclusive Post on 2 IBP social networks - Instagram
- Collab with ROG.e's Instagram
- Push notification exclusive to the APP
- Highlight with a banner on the app's sponsors' page
- Mention on a post on IBP social media

- Logo in post-event video highlights on IBP social media
- Logo added to ROG.e promotional emails
- Logo added to the event's website
- Logo on the event's vignette screened in the morning in the conference rooms
- Logo added to the event entrance doors
- Logo added to the event entrance panel
- Logo added to the main map, in the stand's respective position, on a panel
- Logo in OOH media - Urban Pennants
- Area for immersive activations and experiences for event participants - to be approved by the IBP

BRL 1,440,000.00

* To be approved by the organizing committee

Exclusive Quotas:

Premium

50 badges
For the conference

30 passes
for ROG.e Club

**Exclusive
Activation***

**Appointment for
Strategic Talks***

- 300 Tickets for the expo
- 30'' video screened at the beginning of the company's Strategic Talks
- 30'' video screened in the Plenary Room after lunch
- Exclusive Post on 2 IBP social networks - Instagram
- Collab with ROG.e's Instagram
- Push notification exclusive to the APP
- Highlight with a banner on the app's sponsors' page
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- Logo in post-event video highlights on IBP social media
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- Logo in OOH media - Urban Pennants
- Area for immersive activations and experiences for event participants - to be approved by the IBP

BRL 1,440,000.00

* To be approved by the organizing committee

Exclusive Quotas:

Energy

50 badges
For the conference

30 passes
For ROG.e Club

**Exclusive
Activation***

**Appointment for
Strategic Talks***

- 300 Tickets for the expo
- 30'' video screened at the beginning of the company's Strategic Talks
- 30'' video screened in the Plenary Room after lunch
- Exclusive Post on 2 IBP social networks - Instagram
- Collab with ROG.e's Instagram
- Push notification exclusive to the APP
- Highlight with a banner on the app's sponsors' page
- Mention on a post on IBP social media

- Logo in post-event video highlights on IBP social media
- Logo added to ROG.e promotional emails
- Logo added to the event's website
- Logo on the event's vignette screened in the morning in the conference rooms
- Logo added to the event entrance doors
- Logo added to the event entrance panel
- Logo added to the main map, in the stand respective position, on a panel
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- Area for immersive activations and experiences for event participants - to be approved by the IBP

BRL 1,440,000.00

* To be approved by the organizing committee

Excellence Quota

40 badges

For the conference

25 passes

For ROG.e Club

**Exclusive
Activation***

**Appointment for
Strategic Talks***

- 200 Tickets for the expo
- 30" video screened at the beginning of the company's Strategic Talks
- 30" video screened in the Plenary Room after lunch
- Post exclusivo em 1 rede social do IBP – Instagram
- Collab with ROG.e's Instagram
- Push notification exclusive to the APP
- Highlight with a banner on the app's sponsors' page
- Mention on a post on IBP social media
- Logo in post-event video highlights on IBP social media
- Logo added to ROG.e promotional emails
- Logo added to the event's website
- Logo on the event's vignette screened in the morning in the conference rooms
- Logo added to the event entrance doors
- Logo added to the event entrance panel
- Logo added to the main map, in the stand's respective position, on a panel
- Area for immersive activations and experiences for event participants - to be approved by the IBP

BRL 900,000.00

* To be approved by the organizing committee

Diamond Quota

35 badges

For the conference

20 passes

For ROG.e Club

**Exclusive
Activation***

*Appointment for
ROG.e Dialogues**

- Tickets for the expo – 150
- 30" video screened in the Plenary Room after lunch
- Video post in stories during live coverage of the event on ROG.e's Instagram
- Push notification exclusive to the APP
- Highlight with a banner on the app's sponsors' page
- Mention on a post on IBP social media
- Logo in post-event video highlights on IBP social media
- Logo added to ROG.e promotional emails
- Logo added to the event's website
- Logo on the event's vignette screened in the morning in the conference rooms
- Logo added to the event entrance doors
- Logo added to the event entrance panel
- Area for immersive activations and experiences for event participants - to be approved by the IBP

BRL 750,000.00

* To be approved by the organizing committee

Platinum Quota

30 badges
For the conference

15 passes
For ROG.e Club

- Tickets for the expo – 120
- 30" video screened at the beginning of the day in the Special Session
- Video post in stories during live coverage of the event on ROG.e's Instagram
- Mention on a post on IBP social media
- Logo in post-event video highlights on IBP social media

- Logo added to ROG.e promotional emails
- Logo added to the event's website
- Logo on the event's vignette screened in the morning in the conference rooms
- Logo added to the event entrance doors
- Logo added to the event entrance panel
- Area for immersive activations and experiences for event participants - to be approved by the IBP

BRL 600,000.00

Gold Quota

20 badges
For the conference

10 passes
For ROG.e Club

- Expo Tickets – 100
- 30" video screened before the Technical Sessions
- Mention on a post on IBP social media
- Logo in post-event video highlights on IBP social media
- Logo added to ROG.e promotional emails
- Logo added to the event's website
- Logo on the event's vignette screened in the morning in the conference rooms
- Logo added to the event entrance doors
- Logo added to the event entrance panel

BRL 390,000.00

Silver Quota

10 badges
For the conference

5 passes
For ROG.e Club

- Expo Tickets– 60
- Mention on a post on IBP social media
- Logo in post-event video highlights on IBP social media
- Logo added to ROG.e promotional emails
- Logo added to the event's website
- Logo on the event's vignette screened in the morning in the conference rooms
- Logo added to the event entrance doors
- Logo added to the event entrance panel

BRL 260,000.00

Bronze Quota

7 badges
For the conference

3 passes
For ROG.e Club

- Expo Tickets – 30
- Mention on a post on IBP social media
- Logo in post-event video highlights on IBP social media
- Logo added to ROG.e promotional emails
- Logo added to the event's website
- Logo on the event's vignette screened in the morning in the conference rooms
- Logo added to the event entrance doors
- Logo added to the event entrance panel

BRL 110,000.00



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